April 21, 2016

Dear Friend of Mypac:



PLANNING ALUMNI COMMITTEE

ΛΥΡΑ

12th Annual York University Planning Alumni Social Sponsor Registration

The Master in Environmental Studies at York Planning Alumni Committee (MYPAC) enthusiastically invites you to sponsor the 12th Annual Planning Alumni Social that will be held on Thursday, June 23, 2016 at the Shangri-La Hotel. Last year's event, which was hosted in the Cathedral Centre at the historic St. James Church, proved to be an overwhelming success with over 200 alumni, faculty and industry professionals in attendance. We are aiming for another outstanding event this year.

Our ambitions are reflected in our unique and exciting choice in venue. This year's event at the Shangri-La Hotel will provide attendees the opportunity to socialize at one of Toronto's newest 5-star multi-use hotel, condominium and conference centre in the ever changing downtown core.

In addition to welcoming attendees, we are also currently seeking sponsors for this event. Firms can select from Platinum, Gold, Silver or Bronze sponsorship levels at rates of \$1000, \$750, \$500 or \$250, respectively. Sponsorship has its privileges, such as company exposure to industry professionals and corporate tickets to the event. Proceeds from the event are used to fund scholarships for planning students. Please see the attached material for further details.

MYPAC would like to thank last year's sponsors for their support:

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MYPAC appreciates your interest in the 12th Annual Planning Alumni Social. If you have any questions about the sponsorship program, please feel free to contact MYPAC's Sponsorship Committee Chair, Robert Jefferson at 416-869-5753 or <u>rjefferson@casselsbrock.com</u>.

Yours Very Truly,

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Robert Jefferson MYPAC Sponsorship Committee Chair

Ruth Kendon

Ruth Rendon 2016 MYPAC Chair



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 $\sqrt{\rm Choose}$ Sponsorship Level

Platinum Level Benefits: \$1000	Large size logo on sponsor display board Corporate logo on flyer [*] 8 tickets		
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Bronze Level Benefits: \$250	Corporate name on sponsor display board Corporate name on flyer 2 tickets		
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Please mail complete form and payment to: MYPAC 30 St. Patrick Street, Suite 1000 Toronto, ON M5T3A3

Cheques should be made payable to: "MYPAC"

*If you are a new sponsor please email your logo before May 1 to riefferson@casselsbrock.com